



JNAN VIKAS MANDAL'S (Linguistic Minority)
 Mohanlal Raichand Mehta College of Commerce
 DiwaliMaa College of Science
 Amritlal Raichand Mehta College of Arts
 Dr. R.T. Doshi College of Computer Science
 Plot no.9, Sector -19, Airoli Navi Mumbai

Program	BAMMC
Year	2023-24.
Class	SYBAMMC
Course	Bridge Course
Total Marks	100
Number of Lectures	30
Objectives of the Course	
1. To render an understanding of the importance of communication in media. 2. To understand visual communication through social media. 3. To understand relationship between human behavior and mass media. 4. To understand concept of Mass Media Studies and its applications in life. 5. To understand the importance of media in politics, economics, social life, global and local culture. 6. To encourage understanding and critical evaluation of new and old media technologies. 7. To understand the contemporary and historical impact of media on individuals and societies.	
Course Outcome	
1. The program enables the students to develop critical thinking, writing skills and effective oral communication. 2. Learners will develop an awareness of political, social and corporate issues in a global level. 3. The program will equip students to make careers in different industries related to media. 4. To provide the students basic understanding about the concept of public relations.	



Syllabus		
Module	Topic	Lectures
1	Application of Media Psychology in Social- Media.	04
1.1	What is Media Psychology?	01
1.3	Role of Psychology in Media.	01
1.4	The Psychology of social media.	01
1.5	Society through Cinema's Lens.	01
2	Media theories, practices and its implications	08
2.1	An introduction to Media theories – its evolution.	03
2.2	Media effects on people of different ages on the perception, Social life and opinion	02

BAMMC Bridge Course Time Table 2023-24

30 hrs

Date	Timing	SYBAMMC	TYBAMMC
14/06/23	7.00 - 8.30 a.m.	Sindhu. R	Savitri. D
	8.30 - 10.00 a.m.	Savitri. D	Sindhu R
	10.15- 11.15 a.m.	Sarojini. B	Sindhu.R
15/06/23	7.00 - 8.30 a.m.	Savitri D	Sindhu R
	8.30 - 10.00 a.m.	Sindhu R	Savitri D
	10.15- 11.15 a.m.	Sarojini. B	Sindhu R
16/06/23	7.00 - 8.30 a.m.	Savitri D	Sindhu R
	8.30 - 10.00 a.m.	Sindhu R	Savitri D
	10.15- 11.15 a.m.	Sarojini. B	Sindhu R
17/06/23	7.00 - 8.30 a.m.	Sindhu R	Savitri D
	8.30 - 10.00 a.m.	Sindhu R	Savitri D
	10.15- 11.15 a.m.	Sarojini. B	Sindhu.R
19/06/23	7.00 - 8.30 a.m.	Sindhu R	Savitri D
	8.30 - 10.00 a.m.	Savitri D	Sindhu. R
	10.15- 11.15 a.m.	Sarojini. B	Sindhu R
20/06/23	7.00 - 8.30 a.m.	Savitri D	Sindhu R
	8.30 - 9.30 a.m.	Sindhu R	Savitri D
	10.15- 11.15 a.m.	Sarojini. B	Sindhu R
21/06/23	7.00 - 8.00 a.m.	Savitri D	Sindhu R
	8.00 - 9.00 a.m.	Sindhu R	Savitri D
	10.15- 11.15 a.m.	Sarojini. B	Sindhu R
22/06/23	7.00 - 8.00 a.m.	Savitri D	Sindhu R
	8.00 - 9.00 a.m.	Sindhu R	Savitri D
	10.15- 11.15 a.m.	Sarojini. B	Sindhu R

Savitri
Dr. Savitri Dholey
Coordinator, BAMMC

Dr. L. S. Sankar
Principal

PRINCIPAL
JYAN VIKAS MANDAL'S
M.R. MEHTA COLLEGE OF COMMERCE
D.M. COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
Dr. R.T. DASHI COLLEGE OF COMPUTER SCIENCE
Plot No.8, SEC.- 19, AIROLI,
NAVI MUMBAI-400 704



SYBAMMC Bridge Course - 14/06/23 - 17/06/23

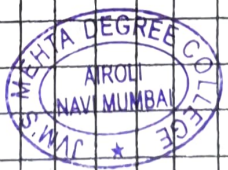
JNAN VIKAS MANDAL'S Menta Degree College of Arts, Sci. & Commerce Airoli

Daily / Weekly attendance

Class

Div.

Roll Date	Monday					Tuesday					Wednesday 14/06/23					Thursday 15/06/23					Friday 16/06/23					Saturday 17/06/23					Total
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	
1	Sankash										P	P	P	P	A											P	P	P	P		4
2	Sakshi										P	P	P	P	A						P	P	P	P			P	P	P	P	4
3	Sansan										P	P	P	P	A																4
4	Aashish										P	P	P	P		P	P	P	P												4
5	Aditi										P	P	P	P		P	P	P	P		P	P	P	P							4
6	Asmita										P	P	P	P	A						P	P	P	P							4
7	Siddhesh															P	P	P	P												4
8	Pratik															P	P	P	P		P	P	P	P							4
9	Harsh															P	P	P	P												4
10	Yash Kalyankar															P	P	P	P		P	P	P	P							4
11	Sakshi Mehta															P	P	P	P							P	P	P	P		4
12	Vaibhav Dhawale																									P	P	P	P		4
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SYBAMMC Bridge Course

19/06/23 - 24/06/23

Jnan Vikas Mandal's Menta Degree College of Arts, Sci & Commerce Airoli

Daily / Weekly attendance

Class

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SYBAMMC Bridge Course

19/06/23 - 24/06/23

Jnan Vikas Mandar's Menta Degree College of Arts, Sci. & Commerce Airoli

Daily / Weekly attendance

Class

Div.

Date	Monday 19/06/23					Tuesday 20/06/23					Wednesday 21/06/23					Thursday 22/06/23					Friday 23/06/23					Saturday 24/06/23					Total
	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5						
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Aditi	P	P	P	P		P	P	P	P		P	P	P								P	P	P			Aditi					
Sakshi	P	P	P	P		P	P	P	P		P	P	P								P	P	P			Sakshi					
Sankar	P	P	P	P		P	P	P	P		P	P	P			P	P	P			P	P	P			Sankar					
Sakshi	P	P	P	P							P	P	P			P	P	P			P	P	P			Sakshi					
Viraj	P	P	P	P		P	P	P	P		P	P	P			P	P	P								Viraj					
Harsh		P	P	P																						Harsh					
Ashw		P	P	P							P	P	P													Ashw					
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Rajal						P	P	P	P							P	P	P								Rajal					
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Ashw						P	P	P	P		P	P	P			P	P	P			P	P	P			Ashw					
Siddhar						P	P	P	P		P	P	P			P	P	P								Siddhar					
Hiru											P	P	P								P	P	P			Hiru					
Sankar																P	P	P								Sankar					
Vaibh																P	P	P								Vaibh					
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J.V.M. MEHTA DEGREE COLLEGE, AIROLI

Student Attendance Sheet

Class :- SY

Div.

Date From - 26/06/23 To 01/07/23

Name	R.N	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	TOTAL
Date		26/06/23	27/06/23	28/06/23	29/06/23	30/06/23	01/07/23	
Sto Sankar	1	P P P	P P P	P P		P	P P P P	Sanakar
Siddhesh	2	P P P	P P P	- -			P P P P	Siddhesh
Drasat	3	P P P	-	P P			P P P P	Drasat
Asmila	4	P P P	P P P	- -				Asmila
Yash/Kashade	5	P P P	-	- P			P P P	Yash/Kashade
AKShay	6	P P P	-	- P			P P P P	AKShay
Adili	7	P P P	-	- -			P P P P	Adili
Samson	8		P P P	P P			P P P P	Samson
Umakant	9		P P P	P P			P P P	Umakant
Sakshi A	10		P P P	P P			P P P	Sakshi A
Sakshim	11		P P P	P P			P P P P	Sakshim
Dhirer	12		P P P	- -				Dhirer
Ruchi	13		P P P	- -				Ruchi
Chris	14		P P P	- -				Chris
AKash	15		P P P	P P				AKash
Rushabh	16		P P P	- -			P P P P	Rushabh
Kuldeep	17			P P			P P P	Kuldeep
Viraj D	18						P P P P	Viraj D
Sachin	19							Sachin
	20							
	21							
	22							
	23							
	24							
	25							
	26							



J.V.M. MEHTA DEGREE COLLEGE, AIROLI

Student Attendance Sheet

Class :- 8Y

Div.

Date From - 03/07/23 To 04/07/23

Name	R.N	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	TOTAL
Date		3/07/23	04/07/23					
Sambor Lewis	1	P P P P	P P P P					<u>Sambor Lewis</u>
Phiren Chellani	2	P P P P						<u>Phiren</u>
Asmita Paudyal	3	P P P P	P P P P					<u>Asmita</u>
Aditi Khanolkar	4	P P P P	P P P P					<u>Aditi</u>
Akash Vaibhav	5	P P P P	P P P P					<u>Akash</u>
Sankash Mundekar	6	P P P P	P P P P					<u>Sankash</u>
Sakshi Awhar	7	P P P P	P P P P					<u>Sakshi</u>
Siddharth Pagar	8	P P P P	P P P P					<u>Siddharth</u>
Khusli Shah	9	P P P P						<u>Khusli</u>
sakshi Matre	10	P P P P						<u>sakshi</u>
Viraj Dadas	11	P P P P	P P P P					<u>Viraj</u>
Akshay Waghmare	12	P P P P	P P P P					<u>Akshay</u>
Piyush Mourya	13	P P P P						<u>Piyush</u>
Kuldeep Sankpal	14	P P P P	P P P P					<u>Kuldeep</u>
Umakant	15		P P P P					<u>Umakant</u>
Sachin	16		P P P P					<u>Sachin</u>
Aakash	17		P P P P					<u>Aakash</u>
Kalpna	18		P P P P					<u>Kalpna</u>
Kajal	19		P P P P					<u>Kajal</u>
Prasad	20		P P P P					<u>Prasad</u>
chris	21		P P P P					<u>chris</u>
Kuldeep Piyush	22		P P P P					<u>Kuldeep</u>
	23							
	24							
	25							
	26							
	27							
	28							

